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**PVJOBS CREATES “NORTH POLE EXPERIENCE” TO HELP SOUTH L.A. FAMILIES
CELEBRATE CHRISTMAS THIS HOLIDAY SEASON**

***South L.A. Children Receive Free Toys and Enjoy Holiday Activities
as PVJOBS Transforms its Headquarters into a Winter Wonderland***

LOS ANGELES – December 23, 2021 – Nearly 100 low-income families and their children received free toys and enjoyed fun holiday activities during the PVJOBS *North Pole Experience* event held this week at the nonprofit’s South L.A. headquarters. The event was held to give the children of PVJOBS participants and South L.A. families an opportunity to experience a magical winter wonderland just days before Christmas.

PVJOBS transformed its building and parking lot into a North Pole paradise that featured toy giveaway booths, a sledding path of real snow, and a Build-A-Bear workshop. Families and their children also participated in a decorating cookie station and taking pictures with volunteers dressed as Santa Clause and The Grinch. The event brought a sense of gratitude among families and smiles on the faces of the children who attended.

“We created this event to bring people together as a community, have a shared experience, and celebrate the Christmas season by supporting one another,” said PVJOBS Executive Director Mary Taylor. “We’re excited to build a festive holiday experience that will showcase our organization’s hard work in supporting the at-risk community while creating a longstanding tradition of hosting a memorable holiday event that families can look forward to each year.”

PVJOBS specially thanks its event partners: Bag Lady Brown Baggers, County of Los Angeles Probation Department, Gang Reduction & Youth Development, Resilient, and Volunteers of America.

About PVJOBS

PVJOBS (Playa Vista Job Opportunities & Business Services) is a 501c(3) nonprofit public benefit corporation that works to provide at-risk youth, adults and veterans with job training and employment opportunities. Since forming in 1998, PVJOBS has overseen more than 8,000 job placements for Los Angeles’ most heavily impeded community members. PVJOBS partners with community-based organizations, public agencies, private developers, contractors and construction unions to help realize its mission of providing career-track employment opportunities to at-risk individuals.

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