

ON SITE

L.A. Super Bowl Selects PVJOBS as Champion Org

In its journey to Super Bowl LVI, the Los Angeles Super Bowl Host Committee has selected PVJOBS as part of the official Super Bowl LVI Legacy Program – Champions Live Here. PVJOBS is among a total of 56 local “Champion” organizations that were selected for the Super Bowl LVI Legacy Program. These “Champion” organizations will receive grants and marketing



The Super Bowl LVI Legacy Program's press conference participants join together at SoFi Stadium to announce the 56 local “Champion” organizations selected.

recognition to support their work that represent diverse focus areas, including youth engagement, workforce development and social justice across the Los Angeles region.

The recipients were recognized in June at a spirited celebration at SoFi Stadium, which marked the first live media event as part

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A film crew is shown shooting a PVJOBS video produced by the Los Angeles Super Bowl Host Committee.

of Super Bowl LVI and featured special remarks by Host Committee Chairman Casey Wasserman, Los Angeles Rams Head Coach Sean McVay and Quarterback Matthew Stafford.

"We are so proud to be recognized for the work PVJOBS has done in connecting at-risk youth and adults with new careers in the construction industry," said Mary Taylor, Executive Director of PVJOBS. "Our participants literally helped build SoFi Stadium while rebuilding their own lives, and we are incredibly thankful for partnerships like this that will enable us to amplify our message and help even more people in Los Angeles break the cycle of gangs, drugs and poverty."

The Super Bowl LVI Legacy Program is a partnership between the Los Angeles Super Bowl Host Committee and the LA84 Foundation, the Play Equity Fund and the National Football League (NFL) Foundation, and was launched to use the spotlight of Super Bowl LVI to showcase the achievements of local community organizations that often go unrecognized. The Legacy Program will award each of the selected "Champion" organizations with a \$10,000 grant, a professionally produced vignette-style video spotlighting their organization, and public recognition of their work in the lead-up to the Super Bowl. Additionally, six of these 56 organizations will be selected to each receive a total grant award of \$50,000, making an even bigger impact in their communities. The additional grant award will be announced later this year.

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U.S. Dept of Labor Funds PVJOBS with \$1.5 Mil

The U.S. Department of Labor has awarded a \$1.5 million YouthBuild grant to PVJOBS to support at-risk youth and young adults in career-track training, including construction, hospitality and pharmacy tech.

PVJOBS is among a number of organizations in 31 states and Puerto Rico that was awarded a total of \$89 million in YouthBuild grants, enabling youth throughout the nation to enroll in construction training programs that lead to industry employment.

Administered by the U.S. Department of Labor's Employment and Training Administration, YouthBuild grants will support a pre-apprenticeship model to assist young people in learning valuable occupational skills. The grants target youth ages 16-24, who are neither enrolled in school nor participating in the labor market, to obtain employment in construction and other in-demand industries. These youth will split their time between the workplace and in classroom training, where they will earn their high school diploma or equivalency degree and prepare for post-secondary advancement opportunities.

PVJOBS will enroll and train 84 young people in YouthBuild over the next three years. "This is our first YouthBuild grant, and I am so excited to be partnering with Jordan Downs to not only offer employment to our participants, but to really give them the opportunity to make a huge contribution to their own community," said Ashley Martinez, an administrator for PVJOBS.

The Employment and Training Administration has awarded a total of 68 grants this year – ranging from \$700,000 to \$1.5 million each – to organizations that will deliver training and employment programs in the fields of in-demand industries.



Valerie Lynne Shaw: Insights from the Board President

Stepping into the role as board president of PVJOBS was an easy decision for Valerie Lynne Shaw. "I believe in PVJOBS," she said. "It's an inspirational organization, and in some cases, a miraculous one. It changes lives for the better."



Valerie Lynne Shaw

Shaw has had a long history with the organization, dating back to more than 20 years ago when she first met then PVJOBS Executive Director Ernest Roberts while serving as a commissioner for the Los Angeles City Department of Public Works. "We were working on project labor agreements for the \$200 million East Central Interceptor Sewer project. PVJOBS supplied workers to some of the city's projects," she said. "We were one of the first institutions to implement project labor agreements. And I'm proud of that."

Shaw intends to use her leadership experience to help PVJOBS advance the organization. "We're going to continue to grow and expand our services," she said. "And to expand our activities with training in the tech world, like developing our relationship with Netflix in labor compliance in addition to providing other opportunities for our clients."

While she understands that PVJOBS has much more to accomplish in the years ahead, Shaw recognizes that the organization has already become a national model for hiring programs benefiting at-risk communities. "As the whole world is shifting, I see PVJOBS as the North Star – as an example for education and employing individuals."

Michael Tirpak: Never Give Up

As a union laborer and proud husband and father, Boyle Heights native Michael Tirpak has led a life that epitomizes enduring faith. Tirpak spent 25 years in prison on a first-degree murder conviction for a crime he did not commit. Thanks to a team of Loyola Law School students for their investigative work in proving his innocence, Tirpak, who was just 18 when he was sentenced, was finally released in 2019 and reunited with his family. "I always knew in my mind it wasn't right and I would come home," he said. "And here I am."



Michael Tirpak

Following his release, Tirpak sought employment resources to rebuild his life in society. "I wanted to work and enjoy my life," he said. With an interest in carpentry, he turned to PVJOBS and enrolled in a two-day OSHA training. During his OSHA training, he also remained on the entry waiting list for Laborers Local 300 Union.

Not long after earning his OSHA 10 certification from PVJOBS, Tirpak was able to enter the Laborers Union's boot camp. Once he completed the rigorous one-week boot camp, he became officially indentured into the union. As a result of his union membership, he received his current laborer assignment at Santa Monica High School.

Today, Tirpak feels optimistic about his life and developing a career in construction. He hopes to impact others from his extraordinary life's journey. He plans to one day write a book about his story to inspire others who are facing seemingly insurmountable odds. "I want people to know if I can do it, others can too," he said. "Never give up."

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"Hosting the Super Bowl extends beyond game day – it's an opportunity to boost the people who make up the fabric of Los Angeles. Each of the 56 Champion organizations are making a transformative impact in communities across all 88 cities within Los Angeles County each and every day and we are proud to recognize their positive impact and achievements as part of the celebration leading up to Super Bowl LVI," said Casey Wasserman, Chairman, Los Angeles Super Bowl Host Committee.

The Super Bowl LVI Legacy Program set out to identify 56 "Champions" from communities across the entire 4,753 square miles of Los Angeles County. The public nomination process asked Angelenos to nominate local "unsung hero" organizations – the change makers, inspirational leaders and those who embody the diversity of our region. The 56 Champion organizations cover a broad spectrum of needs with nearly 50% of the selected organizations working specifically with young people and on youth development, and more than 25% working on health, mental health and overall wellness. Some of the 56 are focused on specific neighborhoods and communities within the region, including but not limited to: South Los Angeles, Boyle Heights, Crenshaw, Marina Del Rey, Hollywood, Inglewood, Long Beach, Burbank, Venice, Watts, and Compton.

"We are honored to partner with the NFL Foundation and the Los Angeles Sports & Entertainment Commission as we promote a vision of connecting signature events to create an impactful legacy on our region," said Renata Simril, President & CEO of the LA84 Foundation, and President of the Play Equity Fund. "The Super Bowl LVI Legacy Program is our opportunity to say thank you as we shine a bright light on the spirit of hope, opportunity and access that these 56 organizations are bringing to the people and the communities they serve. We're hopeful that the spotlight we are providing these unsung heroes will inspire every resident to find ways to get involved in making Los Angeles a world-class city for all of us."

"Each season, the NFL Foundation looks to leave a lasting legacy in our Super Bowl host city through the Super Bowl Legacy Grant program," said Alexia Gallagher, NFL Vice President of Philanthropy and

Executive Director of NFL Foundation. "This season being no exception, we're proud to partner with the Los Angeles Super Bowl Host Committee to identify 56 deserving nonprofits and provide them with funding, knowing that their great work and impact will be felt in the Los Angeles community long after Super Bowl LVI is played."

"Major events like the Super Bowl leave a lasting legacy on our communities through philanthropic programs that are focused on giving back to the host city. We are proud to select these 56 organizations that are doing tremendous work in the community as part of the Super Bowl LVI Legacy Program," said Kathryn Schloessman, Los Angeles Sports & Entertainment Commission President & CEO. "Thanks to our ChampionLA donors, the NFL Foundation, the LA84 Foundation and the Play Equity Fund, we were able to identify the organizations that will most benefit from this grant award and the exposure from Super Bowl LVI, to further their missions."

LISC L.A. Awards COVID-19 Recovery Grant to PVJOBS

The L.A. COVID-19 Regional Recovery Fund recently awarded a \$75,000 grant to PVJOBS to provide essential assistance to participants as they strive to build a new career during the pandemic. The Recovery Fund is made possible by LISC L.A. in partnership with the City and County of Los Angeles along with other philanthropic partners.

Under the grant, PVJOBS is tasked with recruiting and enrolling 125 job program participants in need of essential resources that support their job training and placement goals. The PVJOBS LISC Program provides participants with prepaid grocery cards to assist them with basic essential needs. The program also offers assistance with union dues, PPE tools, gas cards, Uber/Lyft transportation, laptops, and staff sick-time.

As part of the grant program, PVJOBS will conduct follow-up services with participants to monitor how the resources are assisting them with meeting their job training and placement goals. Participants will be engaged with the grant assistance program for a six-month period, giving them an added support system as they seek to establish a career during these challenging times.